



# RICH RADIMER

WEB DESIGN • STRATEGY • DESIGN

## INTRODUCTION

Hi! I'm Rich, a dedicated and dynamic problem solver with 10+ years of experience in a fast-paced startup environment. I am an expert in web strategy, web design, client management and online reputation management. I approach each website I create differently, using feedback from the client and best practices to ensure the best results. I am a team player who loves learning new things.

## EXPERIENCE

### Web Designer | Freelance

*May 2016 - Present*

- Work with clients to design, build and implement changes to their websites.
- Create logos, social media banners, business cards, flyers, and any other digital design requests.
- Build out brand and style guides to keep their brand consistent across all digital mediums.

### Web Designer & Tech Lead | BrandYourself.com

*July 2019 - April 2024*

- Senior web designer of the customer success team.
- Lead strategy sessions to figure out exactly what clients needed to succeed with their websites and online presence.
- Created well designed and executed digital solutions
- Created custom logos and websites, email and social media banners, design custom graphics for magazines/print
- Help clients develop their brand
- Manage Godaddy, Bluehost and Google Analytics accounts
- Responsible for hosting and site file transfers, domain/hosting renewals, increase page speed, SEO, any and all web-related troubleshooting.

### VIP Web Designer | BrandYourself.com

*July 2015 - 2019*

- Lead strategy sessions to figure out exactly what clients needed to succeed with their websites and online presence
- Executed designing websites to their specifications as well as creating custom logos, custom sites, spearheaded brand discovery as it related to their websites
- Managed Google Analytics accounts, worked with my team to ensure clients needs were being met

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## EDUCATION

Google IT Support Professional Certificate - August 2024

Google Cybersecurity Certificate - July 2024

BA in Music Industry - 2008-2012  
SUNY College at Oneonta

## SKILLS

Website Design  
Website Strategy  
Client Management  
Customer Success  
Brand Strategy  
Client-facing Communications  
Teamwork  
SEO  
Wordpress  
Adobe Illustrator & Photoshop  
Google Analytics  
HTML & CSS

## OUTSIDE OF WORK

I am a drummer in several music projects and also write my own music. I'm an avid concert-goer, spooky movie fan and lover of trying any and all food. I also love to read, play video games and spend time with my family.