

RICH RADIMER

WEB DESIGN • STRATEGY • DESIGN



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EDUCATION

SUNY College at Oneonta
BA in Music Industry (2008-2012)

SKILLS

Website Design
Website Strategy
Client Management
Customer Success
Strategy
Brand Strategy
Client-facing Communications
Teamwork
SEO
Wordpress
Adobe Illustrator & Photoshop
Google Analytics
HTML & CSS

OUTSIDE OF WORK

I am a drummer in several music projects and also write my own music. I'm an avid concert-goer, spooky movie fan and lover of trying any and all food. I also love to read, play video games and spend time with my family.

INTRODUCTION

Hi! I'm Rich, a dedicated and dynamic problem solver with 10+ years of experience in a fast-paced startup environment. I am an expert in web strategy, web design, client management and online reputation management. I approach each website I create differently, using feedback from the client and best practices to ensure the best results. I am a team player who loves learning new things.

EXPERIENCE

Web Designer & Tech Lead | BrandYourself.com

July 2019 - Present

Sole web designer of the customer success team. I Lead strategy sessions to figure out exactly what clients needed to succeed with their websites and online presence. I create well designed and executed digital solutions for a wide array of clients to meet their specific goals. I also create custom logos and websites, email and social media banners, design custom graphics for magazines/print, help clients develop their brand, manage Godaddy, Bluehost and Google Analytics accounts. Am responsible for hosting and site file transfers, domain/hosting renewals, increase page speed, SEO, any and all web-related troubleshooting.

VIP Web Designer | BrandYourself.com

July 2015 - 2019

Lead strategy sessions to figure out exactly what clients needed to succeed with their websites and online presence. Executed designing websites to their specifications as well as creating custom logos, custom sites, spearheaded brand discovery as it related to their websites. Also managed Google Analytics accounts, worked with my team to ensure clients needs were being met.

HeadStart Specialist | BrandYourself.com

Sept 2014 - July 2015

Spearheaded developing this department. I was responsible for strategizing, designing and building clients' SEO optimized websites and social media profiles to form the foundation of their online reputation. Worked with a wide range of clients as high up as CEO's. I also taught clients the skills they needed to know to take control of their online properties.