

# RICH RADIMER

WEB DESIGN • STRATEGY • DESIGN



**Phone:** 631-926-8679

**Email:** rich.radimer8@gmail.com

**Website:** richradimer.com

## EDUCATION

SUNY College at Oneonta  
BA in Music Industry (2008-2012)

## SKILLS

Web Design, Logo Design, Website Strategy, Teamwork, Client Management, Wordpress, Adobe Illustrator, Photoshop, InDesign, Google Analytics, SEO, Social Media, HTML, CSS, Squarespace to name a few

## OUTSIDE OF WORK

I am a drummer in several music projects and also write my own music. I'm an avid concert-goer, proud plant-parent, spooky movie fan and lover of trying any and all food.

## INTRODUCTION

Hi, I'm Rich, a dedicated and dynamic problem solver with 10+ years of experience in a fast-paced startup environment. I am proficient in web design, web strategy, graphic design, social media and client management. Throughout my time at my current company, I have worn many hats and been called upon to fill various niches as needs arose. I am a team player who loves learning new things to help improve the services I can offer to my company and in turn, my clients.

## EXPERIENCE

### VIP Web Designer & Tech Lead | BrandYourself.com

*July 2019 - Present*

Sole web designer in the VIP department, I create well designed and executed digital solutions for a wide array of clients to meet their specific goals. I also create custom logos and websites, create email and social media banners, design custom graphics for magazines/print, help clients develop their brand, manage Godaddy, Bluehost and Google Analytics accounts. Am responsible for hosting and site file transfers, domain/hosting renewals, increase page speed, SEO, any and all web-related troubleshooting

### VIP Web Designer | BrandYourself.com

*July 2015 - 2019*

Responsible for building, maintaining and updating client websites to their specifications. As well as: creating custom logos, developing custom sites, helping clients develop their brand, managing google analytics accounts, optimizing SEO for best possible ranking, managing accounts and working with my team to make sure client needs are being met. I am also in charge of hosting and site file transfers and much more.

### HeadStart Specialist | BrandYourself.com

*Sept 2014 - July 2015*

Helping found this department, I was responsible for strategizing, designing and building clients' SEO optimized websites and social media profiles to form the foundation of their online reputation. Worked with a wide range of clients as high up as CEO's, above and below, and everyone in-between to give them a solid 'head-start' with their online reputation under strict deadlines.