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EDUCATION

SUNY College at Oneonta
BA in Music Industry (2008-2012)

SKILLS

Web Design, Logo Design, Website Strategy, Teamwork, Client Management, Wordpress, Adobe Illustrator, Photoshop, InDesign, Google Analytics, SEO, Social Media, HTML, CSS, Squarespace to name a few

OUTSIDE OF WORK

I am a drummer in several music projects and also write my own music. I'm an avid concert-goer, proud plant-parent, spooky movie fan and lover of trying any and all food.

RICH RADIMER

WEB DESIGN • STRATEGY • DESIGN

INTRODUCTION

Hi, I'm Rich, a dedicated and dynamic problem solver with 5+ years of experience in a fast-paced startup environment. I am proficient in web design, web strategy, graphic design, social media and client management. Throughout my time at my current company, I have worn many hats and been called upon to fill various niches as needs arose. I am a team player who loves learning new things to help improve the services I can offer to my company and in turn, my clients.

EXPERIENCE

VIP Web Designer | BrandYourself.com

July 2015 - Present

Responsible for building, maintaining and updating client websites to their specifications. As well as: creating custom logos, developing custom sites, helping clients develop their brand, managing google analytics accounts, optimizing SEO for best possible ranking, managing accounts and working with my team to make sure client needs are being met. I am also in charge of hosting and site file transfers and much more.

HeadStart Specialist | BrandYourself.com

Sept 2014 - July 2015

Helping found this department, I was responsible for strategizing, designing and building clients' SEO optimized websites and social media profiles to form the foundation of their online reputation. Worked with a wide range of clients as high up as CEO's, above and below, and everyone in-between to give them a solid 'head-start' with their online reputation under strict deadlines.

Senior Reputation Specialist | BrandYourself.com

Nov 2013 - Oct 2014

Helped clients improve their search results in google while working with a team to develop best practices in reputation management to help form this very new department. Managed 20-25 clients' online reputations from average joe's to CEO's as their main point of contact. I also helped educate new co-workers on best practices and basics of website and social media building.